

MECHANICAL SPECIFICATIONS

Magazine Trim Size: 10.25" x 12.00" (inches)

Magazine Bleed Size: 10.75" x 12.50" (inches)

There is a .25" bleed on all sides of the page.

Standard bleed and 1/3 page vertical bleed ads only bleed off the right and bottom of ad.

Live Area: Keep all important text and images at least 0.625" (inches) away from the trim on all sides.

NON BLEED UNITS	WIDTH	HEIGHT
Tabloid	9.25	11.00
Standard	6.87	9.43
1/2 Tabloid Horizontal	9.25	5.50
1/2 Tabloid Vertical	4.50	11.00
1/4 Page	4.52	4.55
1/6 Page Showcase	2.87	4.50
Target Chart	2.87	3.50

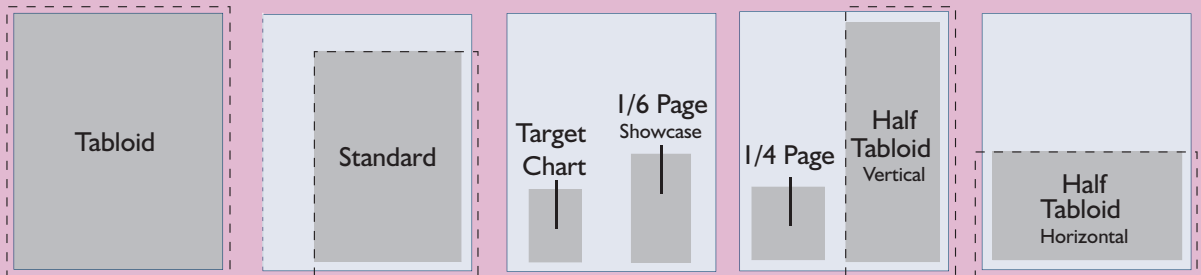
BLEED UNITS	WIDTH	HEIGHT
Tabloid	10.75	12.50
Standard (Bleeds 2 Sides)	7.63	10.43
1/2 Horizontal Tabloid (Bleeds 3 Sides)	10.75	6.25
1/2 Vertical Tabloid (Bleeds 3 Sides)	5.25	12.50

WEB SPECIFICATION:
 JPEG OR GIF FORMAT AT 72 DPI, RUN TIME MAX 15 S.
 Super Leaderboard..... 970x90 pixels, Max 40K
 Banner 468x60 pixels, Max 15K
 Big Box Unit 300x250 pixels, Max 30K
 Button..... 120x60 or 120x100 pixels, Max 4K

DIGITAL EDITION SPONSORSHIP SPECIFICATIONS
 Company Logo.....Max height .75" and Max width 1.75"
 at 300 dpi
 Email Banner..... 468x60 pixels, Max 15K

Solid gray represents approximate ad size.

Dotted line represents bleed units



FTP UPLOADING:

Ads under 20MB stuffed (.zip file size), can be sent via FTP to our customer site. Please stuff all files into one .zip document. Please name all stuffed files with advertiser name.

FTP: ftp://rcppubs.com; **Username:** f230730.rockport **Password:** RCP-publications (all case sensitive)

Digital Output Español is not responsible for improperly prepared ads, however, every ad is preflighted before being placed and every effort possible is made to make sure ads run correctly. The advertiser will be notified of incorrectly prepared ads.



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