

EDITORIAL CALENDAR

DIGITAL **Output** 2017 *Español*

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output Español* in 2017 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output Español* magazine will publish six issues in 2017.

| ISSUE | DUE DATES | EDITORIAL | TARGET CHARTS | COLUMNS | TRADE SHOWS |
|-------------------------------|---|--|---|-------------------------------------|-------------|
| January/February IN PRINT | Space Close: 1/16/17 Material Due: 1/23/17 Distribution Date: 2/10/17 | Routers & Cutters Building Wraps Window Output | Routers & Cutters | AS Wallcoverings | |
| March/April | Space Close: 3/10/17 Material Due: 3/17/17 Distribution Date: 4/4/17 | Roll-to-Roll Printers Display & POP Vehicle Wraps | Roll-to-Roll Printers Large Format Media | AS Textiles Sign Business | |
| May/June | Space Close: 5/9/17 Material Due: 5/16/17 Distribution Date: 6/3/17 | Wallcoverings Eco-Friendly Media Color Management/RIPs | RIPs | AS Window Graphics Sign Business | |
| July/August | Space Close: 7/14/17 Material Due: 7/21/17 Distribution Date: 8/8/17 | Textile Equipment Textiles Dye-Sublimation Ink | Textile Equipment | AS Textile Printing | |
| September/October IN PRINT | Space Close: 9/7/17 Material Due: 9/11/17 Distribution Date: 10/2/17 | Label Printing Vinyl Package Printing | Label Printers | AS Wraps Sign Business | SGIA |
| November/December | Space Close: 11/10/17 Material Due: 11/17/17 Distribution Date: 12/5/17 | Top 50 Awards Textiles Grand Format Printers | Grand Format Printers | AS Floor Graphics Sign Business | |